



FOR IMMEDIATE RELEASE

July 24, 2010

Contact: Sue Ellen Rew, Blush Salon
201-568-2221 / BlushHairSalon05@yahoo.com

Katherine Kelly, ArtWorks
201-608-0146 / Katherine@artworksfoundation.org

BLUSH GIVES BACK CUTTING EDGE ENGLEWOOD STYLISTS CUT FOR A CAUSE

Englewood, NJ: Blush Hair Salon, the premier salon of Englewood, invites you to a night of beauty, style, and art! On **WEDNESDAY, OCTOBER 6, 2010** Blush Hair Salon, located at 3 Grand Avenue, Englewood, NJ 07631, will be providing **half-price haircuts from 5:00pm to 7:00pm** with proceeds benefitting ArtWorks, The Naomi Cohain Foundation.

Once you are looking fabulous, stay for a **wine and cheese reception from 7:30pm to 9:00pm**. The reception will include a silent auction spotlighting the artwork of ArtWorks' participating children throughout New Jersey and New York. These children, suffering from chronic and life-threatening illnesses, and their siblings, continue to rise above their illnesses and inspire us as talented artists. Giveaways and prizes will also be announced during the reception.

The money raised by this event will help support ArtWorks, The Naomi Cohain Foundation in their continuing mission to empower, validate, and honor children with chronic and life-threatening conditions, and their siblings through the healing power of the arts.

This event is a wonderful opportunity for a community involvement piece, and photos and interviews can be arranged.

ABOUT BLUSH SALON:

Anne Beman and Jonathan Devia first began working together over 15 years ago. As their careers grew, each of them branched out; gaining knowledge and experience in all aspects of the beauty industry, and focusing on the latest trends and technology in cutting, styling, up-do's, coloring, and makeup. In September, 2004, Anne and Jonathan made the decision to pursue business ownership and opened Blush Salon. Now approaching their sixth anniversary, Anne and Jonathan attribute their success to their talented staff, a desire to provide the best services possible and their continued focus on contributing to the Englewood community through volunteerism.

ABOUT ARTWORKS, THE NAOMI COHAIN FOUNDATION:

Founded in 2002, ArtWorks provides children and young adults suffering from chronic and life-threatening illnesses, and their siblings, access to creative and performing arts programs that encourage the use of the creative process as a vehicle for healing, communication, self-expression and personal development. ArtWorks seeks to empower, validate, and honor these children by offering them the hands-on experience and materials with which to create, as well as the opportunity to publicly share their artistic accomplishments.

For more information please contact:

Sue Ellen Rew, Blush Salon

*Phone: 201-568-2221 * E-mail: BlushHairSalon05@yahoo.com * www.BlushHairSalon.com*

or

Katherine Kelly, ArtWorks, The Naomi Cohain Foundation

*Phone: 201-568-2221 * E-mail: Katherine@artworksfoundation.org * www.artworksfoundation.org*

###